

# Welcome to

# APNAALLIANCE

Let's grow together

Success Being Now...





#### **About us**

#### Who are we?

**ApnaAlliance** which started it's operations in the year 2021, is a leading direct marketing company dealing in world class health and personal care products.

**ApnaAlliance** is constantly growing at a phenomenal rate every year. The growth rate in itself speaks volumes about the quality of the products and earning opportunity, the marketing plan and the management that has been able to deliver such a rewarding and sustainable system.

ApnaAlliance constantly expanding its product range to introduce innovative products every year, manufactured at state-of-the-art manufacturing facilities, we believes in offering world class service levels to all its customers. ApnaAlliance will built a widespread network of distributors, which will constantly expanding every year month and day.





### A BIG CONCEPT

Such a simple concept, yet so true, that which we manifest is before us; we are the creators of our own destiny. Be it through intention or ignorance, our successes and our failures have been brought on by none other than ourselves.

" इस तरह की एक सरल अवधारणा, अभी तक बहुत सच है: जो हम प्रकट करते हैं वह हमारे सामने है; हम अपने भाग्य के निर्माता हैं। इरादे या अज्ञानता के माध्यम से हो, हमारी सफलताओं और हमारी असफलताओं को खुद के अलावा किसी और ने नहीं लाया है।"



#### **Vision & Mission!**

We will create a profitable environment where individuals can, with dignity, be what they want to be, where integrity, empathy and fun are our guides. We will create and cherish a passion for, and belief in, our company, our products, and our industry.

Our vision is to fulfill your destiny – to become the definitive resource for accurate, factual and unbiased information within the MLM industry. Large or small, we will assist all member serious in their pursuit of building an ethical and successful team.

Alliance India is known as an organization that recognizes when someone achieves, when someone does well and when someone looks out for a member of their team, and the reason that such recognition is engrained in our culture is because gratitude forms one of Forever's values. You too should try and show such gratitude – gratitude for your sponsor and for your team members – without them you would not be where you are today.





# You are winner @ Alliance India!

Think excitement, talk excitement, act out excitement, and you are bound to become an excited person.





#### **CMD Message**

I would like to welcome you to our world of opportunity on behalf of everybody from ApnaAlliance Marketing Pvt. Ltd. Welcome to India's best innovative concept to provide happiness & prosperity to all through medium of ApnaAlliance.

We are pleased that you have chosen to join us and make our world even more colorful. We hope that you will considered us as your second family and that we can all contribute to your personal growth.

Aim of ApnaAlliance is to inspire people to live their best lives, by helping them to improve their personal & professional life by providing professional networking opportunities, friendship & culture.

I believe in working for welfare of people and so we are giving opportunity of creating thousands of lucrative and secure incomes for a wide spectrum of Indians and thereby support the Indian economy in a small way.

Thus a unique blend of business opportunity and personality development, which will certainly show the meaning of freedom to each and every Indian along With Good health. I have deeply analyzed the current scenario of marketing and distribution companies in India. I firmly believe that Indian direct sales market has tremendous growth potential.

COMING TOGETHER IS A BEGINNING, STAYING TOGETHER IS PROGRESS & WORKING TOGETHER IS SUCCESS."



#### APNA PACKAGE





#### TYPE OF INCOME



RETAIL PROFIT 10 TO 30 %	LEVEL INCOME	MATCHING BONUS	REWARD INCOME	SELF REPURCHASE INCOME
SUPER ACTIVE BONUS	GROUP REPURCHASE BONUS	FIXED BONUS	TRAVEL FUND	CAR FUND
HOUSE FUND	LEADERSHIP DEVELOPMENT BONUS	BRAND AMBDOSSOR	LOYAL CUSTOMER BENEFIT	& MANY MORE



## LEVEL INCOME

LEVEL	HIERARCHY	MEMBERS	100	00/-	50	000/-	12	000/-
1	TRAINEE	3	100	300	1500	4500	3600	10800
2	ADVISOR	9	30	270	30	270	100	900
3	SENIOR ADVISOR	27	30	810	30	810	100	2700
4	PROMOTER	81	20	1620	20	1620	50	4050
5	MANAGER	243	20	4860	20	4860	50	12150
6	SENIOR MANAGER	729	20	14580	20	14580	50	36450
7	CLUSTER MANAGER	2187	20	43740	20	43740	50	109350
8	AREA MANAGER	6561	20	131220	20	131220	50	328050

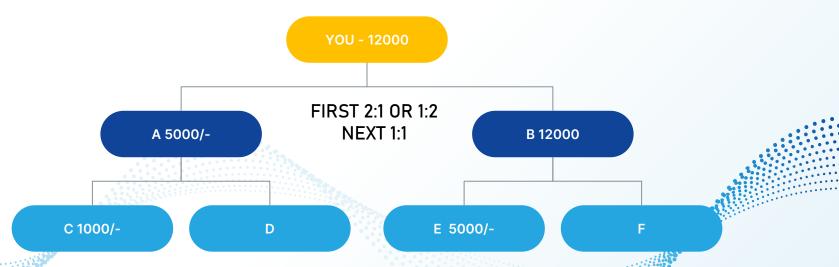
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### LEVEL INCOME

9	ZONAL MANAGER	19683	20	393660	20	393660	50	984150
10	DIAMOND	59049	20	1180980	20	1180980	50	2952450
11	DOUBLE DIAMOND	177147	10	1771470	10	1771470	10	1771470
12	BLUE DIAMOND	531441	10	5314410	10	5314410	10	5314410
13	VICE PRESIDENT	1594323	10	15943230	10	15943230	10	15943230
14	PRESIDENT	4782969	10	47829690	10	47829690	10	47829690
15	CROWN PRESIDENT	14348907	10	143489070	10	143489070	10	143489070
	TOTAL LEVEL INC	ОМЕ	216	5119910	1080	)599550	259	3438920



#### **UNLIMITED MATCHING INCOME**



Two direct (1 left + 1 right) sponsor is customer required to start getting matching income, one tail customer or third also required.

दो प्रत्यक्ष (1 बाएं + 1 दाएं) प्रायोजक ग्राहक को matching आय प्राप्त करना शुरू करना आवश्यक है, एक पूछ ग्राहक / तीसरा भी आवश्यक है। 12



# **APNA ALLIANCE REWARD**



LEVEL	HIERARCHY	MEMBERS	REWARD
1	TRAINEE	3	NA
2	ADVISOR	9	COMPANY T-SHIRT OR OFFICIAL BAG
3	SENIOR ADVISOR	27	TROLY BAG
4	PROMOTER	81	3000 CASH
5	MANAGER	243	SMART MOBILE
6	SENIOR MANAGER	729	25000 CASH
7	CLUSTER MANAGER	2187	HONDA ACTIVA
8	AREA MANAGER	6561	150000 CASH



## **APNA ALLIANCE REWARD**



9	ZONAL MANAGER	19683	TATA TIAGO
10	DIAMOND	59049	700000 CASH
11	DOUBLE DIAMOND	177147	BREZZA
12	BLUE DIAMOND	531441	JAGUAR XE
13	VICE PRESIDENT	1594323	1 CRORE CASH
14	PRESIDENT	4782969	BMW CAR
15	CROWN PRESIDENT	14348907	2.5 CRORE CASH



#### **SUPER ACTIVE BONUS**

REPURCHASE MATCHING INCOME=5% 1PV=50RS/ 1000PV=1PV

LEFT BV	RIGHT BV	MATCHING PV	INCOME
1000	1000	1	50 RS
10000	10000	10	500 RS



#### REPURCHASE COMMISSION & FIXED BONUS

LEVEL	RECOGNITION	COMMISSION	FIXED BONUS
1	TRAINEE	1%	NA
2	ADVISOR	1%	500
3	SENIOR ADVISOR	1%	1,000
4	PROMOTER	1%	5,000
5	MANAGER	1%	10,000
6	SENIOR MANAGER	1%	20,000
7	CLUSTER MANAGER	1%	40,000
8	AREA MANAGER	1%	60,000

<sup>\* 70 %</sup> Active user with 1000 Rs Repurchase or Fixed Bonus X 70 time Business With Total Team www.apnaalliance.com

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#### **REPURCHASE COMMISSION & FIXED BONUS**

9	ZONAL MANAGER	1%	80,000
10	DIAMOND	1%	1,00,000
11	DOUBLE DIAMOND	1%	1,25,000
12	BLUE DIAMOND	1%	1,50,000
13	VICE PRESIDENT	1%	1,70,000
14	PRESIDENT	1%	2,00000
15	CROWN PRESIDENT	1%	2,50,000

<sup>\* 70 %</sup> Active user with 1000 Rs Repurchase or Fixed Bonus X 70 time Business With Total Team www.apnaalliance.com



2% OF MONTHLY FIXED BONUS



TRAVEL FUND As you complete your 5th level ,you become MANAGER, and now company start to pay tour fund for you.



जैसे ही आप अपना 5th Level पूरा करते हैं आप MANAGER बन जाते हैं, और अब कंपनी आपके लिए टूर फंड का भुगतान करना शुरू कर देती है.



## CARFUND

2% OF MONTHLY FIXED BONUS

As you complete your 7th level ,you become **CLUSTER MANAGER**, and now company start to pay CAR fund for you.





जैसे ही आप 7th स्तर पूरा करते हैं, आप CLUSTER MANAGER, बन जाते हैं, और अब कंपनी आपके लिए CAR फंड का भुगतान करना शुरू कर देती है.



# HOUSE FUND

2% OF MONTHLY FIXED BONUS

जैसे ही आप 9th स्तर पूरा करते हैं, आप **ZONAL MANAGER**, बन जाते हैं, और अब कंपनी आपके लिए HOUSE फंड का भुगतान करना शुरू कर देती है.

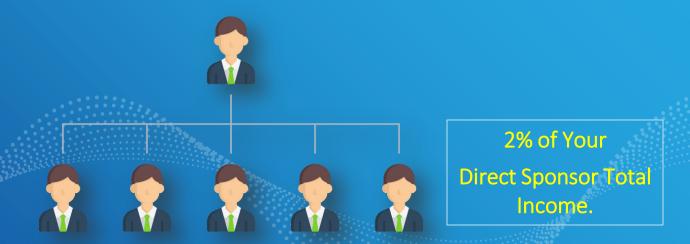




As you complete your 9th level you become **ZONAL MANAGER**, and now company start to pay House fund for you.



#### LEADESHIP DEVELOPMENT BONUS

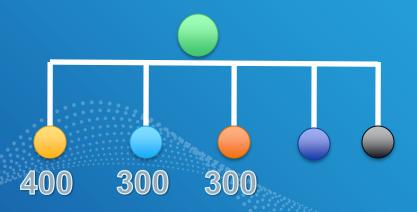


You have a good opportunity to increase your regular income by LDB — Leadership development bonus, it's depend on your direct sponsor's income. While working with good co-operation and guidance you can increase your LDB Income.

आपके पास एलडीबी - नेतृत्व विकास बोनस द्वारा अपनी नियमित आय बढ़ाने का एक अच्छा अवसर है, यह आपके प्रत्यक्ष प्रायोजक की आय पर निर्भर करता है। अच्छे सहयोग और मार्गदर्शन के साथ काम करते हुए आप अपनी एलडीबी आय बढ़ा सकते हैं।



#### **BRAND AMBASSADOR**



जैसे ही आप अपने किसी एक डाइरैक्ट स्पॉन्सर से 400 का टीम बनाते हैं और अन्य 2 डाइरैक्ट स्पॉन्सर से 300 – 300 का टीम बनाते हैं तब आपका टोटल टीम 1000 का हो जाता है और तब आप ब्रांड अम्बेसेडर बन जाते हैं। आप इसे एक बार ACHIEVE करके अगले महीने से लाइफटाइम इंकम प्राप्त करने का हकदार हो जाते हैं।

- टोटल टीम बिज़नस का 0.50 % इन्कम देती है ।
- यहाँ आपको कंपनी 10 लाख का टर्म इन्शुरेंस से पुरष्कृत करती है।



### LOYAL CUSTOMER BENEFIT



If any customer complete their repurchase regular 6 month than company will offer one month free products for same amount.

यदि कोई भी ग्राहक 6 महीने के लिए नियमित रूप से अपने REURCHASE को पूरा करता है तो कंपनी एक महीने के लिए उसी राशि का मुफ्त PRODUCT देगी।

- >Every loyal customer will get Insurance one Lakh on Natural or Accidental Death.
- >प्रत्येक वफादार ग्राहक को प्राकृतिक या आकस्मिक मृत्यु पर बीमा एक लाख मिलेगा.



# SHOPEE FLAT

SHOPPE TYPE	MARGIN	DETAIL	
STATE	3%	Transport-1.5%, Commission -1.5	
DISTRICT	3%	Transporting-1%, Commission - 2%	
BLOCK	4-10%		
PANCHAYAT	4-10%		$\Delta$
MOBILE	4-10%		
		0	24



#### SHOPEE OWNER EXTRA BENEFIT

SHOPPE TYPE	INVESTMENT	INCOME	
STATE	25 Lakhs	4% Yearly	
DISTRICT	10 Lakhs	4% Yearly	
BLOCK	2 Lakhs	4% Yearly	

<sup>\*</sup> This benefit are only on first investment amount.



#### SHOPEE REFERRAL BENEFIT



SHOPPE TYPE	REQUIREMENT
STATE	25 Lakhs
DISTRICT	10 Lakhs
BLOCK	2 Lakhs
PANCHYAT	1.5 L Lakhs
MOBILE	50 Thousand



# SPECIAL BENEFIT FOR DIVYANG

## LOAN FACILITY – 1 LAKH TO 50 LAKH







#### TERM AND CONDITIONS

- 1. For level & matching income:- Weekly auto payout, minimum amount Rs. 300/- after completion of first level (That's 3 Direct).
- 2. Repurchase account closing and payout will be on monthly basis.
- 3. Deduction: TDS as applicable and admin charge 5%.
- 4. One person one ID is allowed.
- 5. All disputes are subject to Varanasi jurisdiction only.

#### NOTE

Statutory warning- success is the result of consistent and positive efforts. Any kind of income without working can't be expected. "APNA BUSINESS" is not an investment scheme. The company serves a valuable secure plan, and reserve all the rights for enhancement or correction regarding any calculation.

वैधानिक चेतावनी- सफलता लगातार और सकारात्मक प्रयासों का परिणाम है। बिना काम के किसी भी तरह की आय की उम्मीद नहीं की जा सकती। "अपना व्यवसाय" कोई निवेश योजना नहीं है। कंपनी एक मूल्यवान सुरक्षित योजना पेश करती है, और किसी भी गणना के संबंध में वर्धन अथवा सुधार के सभी अधिकार सुरक्षित रखती है।

#### COMPANY BANK DETAIL

**ICICI Bank Branch Address** ICICI Bank Ltd. - Dehri Branch Sinha Complex, Near Ambedkar chowk, GT Road, **GET DIRECTIONS** IFSC Code: ICIC0002439 IFSC Code: ICIC0002439

BANK	ICICI BANK LTD
ACCOUNT NO	243905001404
IFSC	ICIC0002439
BRANCH	DEHRI





# CONTACT US

ApnaAlliance Marketing Private Limited C21/30-B 3-G-1-1A Pishach Mochan Vishal Lawn Maldahiya, Varanasi U.P. Pin-201001.







We wish your success & hope don't miss the opportunity